

Explore with Us! Exploring Business Preference @ MSU

Undergraduate Education
University Advising



University Advising
MICHIGAN STATE UNIVERSITY





Welcome

Mark Largent

Vice Provost for
Undergraduate
Education and
Dean of
Undergraduate
Studies





University Advising

- Vision

To be a launchpad for students who would like to reflect, learn and grow academically as they take opportunities to gain exposure to multiple pathways of success.

- Mission

Support students through academic exploration as they gain insight, knowledge, and confidence in choosing a college/major path that aligns with the individual they choose to become. We believe that every Spartan has the capacity to LEARN, THRIVE and GRADUATE from Michigan State University.



University Advising Leadership Team



Ebony D. Green, Ed.D.
Assistant Dean for
University Advising



Freddie DeRamus
Associate Director



Justin Landis
Associate Director



Debra Thornton-Fitzpatrick
Associate Director



charlie liu
Associate Director



Jonelle Golding
Director of University Advising



Dr. Qiana Green
Director of Leadership and
Professional Development Initiatives



University Advising Exploratory Preference Team

Agriculture, Environment, and STEM



Justin Landis
Associate Director



Hyein Jee
Academic Advisor



Sam Nellis
Academic Advisor



**Shay Sandoval-
Flores**
Academic Advisor



**Jinyang "Donna"
Mei**
Academic Advisor

PACES (Public Services, Arts & Cultural, Communication, Education, Social Studies)



Freddie DeRamus
Associate Director



Morgan Johnson
Academic Advisor



Emily Abell
Academic Advisor



**Dr. Carmen Ruiz-
Sanchez**
Academic Advisor



Jeff Lent
Academic Advisor



Olivia Guy
Academic Advisor



Troy Villanueva
Academic Advisor



University Advising Exploratory Preference Team

Business and Innovation



Debra Thornton-Fitzpatrick
Associate Director



Dr. Kang Li
Academic Advisor



James McGill
Academic Advisor



Ashely Shafer
Academic Advisor



Amy Stice
Academic Advisor



Nestor Espinoza
Academic Advisor



Nate Colon
Academic Advisor



Alixandra Summitt
Academic Advisor

Health Sciences



charlie liu
Associate Director



Erika Espinoza
Academic Advisor



Tammy Root
Academic Advisor



Heather Wilson
Academic Advisor



Josh Herrin
Academic Advisor



Types of Advising at MSU

University Advising: Exploratory Preference Advisors

Exploratory advisors primarily work with first-year and second-year exploratory preference majors (up to 56 credits) and other students who are interested in exploring various major options. University advisors specialize in advising students about a variety of majors and will defer to a major advisor when necessary

College/Major Advisors

The Academic Colleges serve as the primary academic advisors for all degree granting majors at MSU. These advisors are experts in their specific majors and assist students as they transition to graduation. The College/Major Advisors are located in their Colleges or departments, located throughout campus.

Honors Advisors (for student admitted into the Honors College)

Support Advisors Career exploration, student life support, personal support, campus resources, financial aid, etc.

EXPLORATORY AND EXPLORING BUSINESS PREFERENCE MAJORS

University Advising helps students explore majors at MSU based on their interests and passions.

We serve students intending to complete criteria for majors with secondary admission processes.



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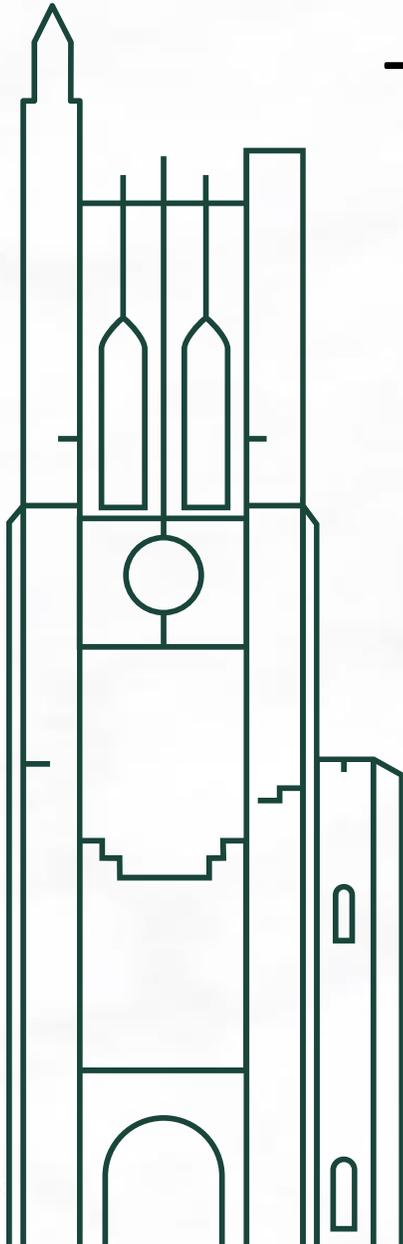


LEARN MORE



The University Structure

- Colleges
 - Departments
 - Majors/Minors
- University Requirements
 - College Requirements
 - Major/Minor Requirements
- Co-Curriculum and Beyond Class Activities
 - Internships/Externships
 - Study Abroad
 - Student Organizations
 - Work Experience





University Advising *Exploratory Preference* and *Exploring Business Preference Students*

Academic Interest Areas

- Business and Innovation
- Health Sciences
- Political Science, Arts and Culture, Communications, Education and Social Science (PACES)
- Agriculture, Environment, and STEM

Academic Exploration

- 1:1 Advising
- Undergraduate Studies (UGS) Courses
- Exploration and Transition workshops
- Review and monitor criteria for transfer and/or secondary admission to a preferred major by 56 credit hours



Exploring Business at MSU transition to University Advising

- **Prior to 2024 class**

- Admitted to Michigan State University as Business Preference student
- Primary advising focus on secondary admission to one of seven Broad majors

- **2024 class and beyond**

- Admitted to Michigan State University as Exploring Business Preference student
- Primary advising focus on 30+ business related majors at MSU including secondary admission to Eli Broad College of Business



**72% of students actively change
their major at least once**



Top major changes for students who began in Business Preference 2019-2022

FS1 (2019-22)	FS2 (2019-22)	FS3 (2019-21)	FS4 (2019-2020)
Business 7061 (98)	Business 5,653 (78)	Business 2888 (56%)	Business 1825
	Communication Arts 411 (6%) Social Science 192 (3%)	Comm Arts 636 (12%) Soc Sci 473 (9%) Ag & Natural Resources 189 (3%)	Com Arts 392 (12%) Social Science 296 (9%) Ag & Natural Resources 82 (3%)



Top major chosen by students who began Exploratory Preference 2019-2022

FS1 (2019-22)	FS2 (2019-22)	FS3 (2019-21)	FS4 (2019-2020)
Exploratory Pref (1,280) 97%	Exploratory Pref (473) 36%	Exploratory Pref (56) 5%	Exploratory Pref (12) 2%
	Business (160) 12% Communication Arts (110) 8% Social Science (109) 8%	Social Science (191) 18% Communication Arts (167) 16% Business (147) 14%	Social Science (151) 20% Communication Arts (133) 18% Business (118) 16%



Business @ MSU

Eli Broad College of Business serves students in the following seven majors:

- Marketing
- Accounting
- Finance
- Hospitality Business
- Human Resource Management
- Management
- Supply Chain Management

Non-Broad Business-Related Majors @

- [Actuarial Science](#)
- [Advertising Management*](#)
- [Agribusiness Management](#)
- [Apparel and Textile Design](#)
- [Communication*](#)
- [Construction Management*](#)
- [Creative Advertising*](#)
- [Economic Geography](#)
- [Economics*](#)
- [Food Industry Management](#)
- [Food Science](#)
- [Geographic Information Science](#)
- [Global and International Studies in Social Science](#)
- [Human Capital and Society](#)
- [Interior Design*](#)
- [Journalism](#)
- [Mathematics](#)
- [Packaging*](#)
- [Professional & Public Writing](#)
- [Psychology](#)
- [Public Relations](#)
- [Sociology](#)
- [Statistics](#)
- [Sustainable Parks, Recreation and Tourism](#)



Pathway to Degree Declaration

- Major Changes
 - Students in University Advising should be prepared to choose a major by the end of the 2nd year.
 - Students can complete a major change form for any non-restricted major between 1st –and 4th semesters.
- Exploration should limit the need to change your major multiple times, although it is possible to do
- Restricted Majors/Secondary Admission Majors
 - A restricted major is a major that has additional admission requirements, including the successful completion of specific prerequisite coursework, a competitive grade point average or a required number of credits.

Major Exploration is an A.C.T.I.V.E. process



Major Exploration and Purpose Planning

- Academic Advising (Exploratory Advising)
- Career Advising (Career Services Network)
- Exploratory Classes
- Assessments- Spartan Interest Inventory, MBTI, etc.
- Research Majors- [Academic Programs Catalog](#)
- Research Careers- [What Can I Do With This Major?](#)
- Get Involved!
 - Registered Student Organizations (Involve@State), Undergraduate Research, On-Campus Employment, Community Service, Education Abroad, Internships, etc.
- Reflection- Interests, Skills, Values, Needs, Passions...
- Personal Initiative and Risk Taking





Year 1
EXPLORE-
Decide-Declare

Year 2
Explore-DECIDE-
DECLARE

Year 3
DECLARE

Year 4+
GRADUATE



Opportunities to Explore...

Classes

Department Information Sessions

Work Experience

Internships

Student Organizations

Major Specific Organizations

Undergraduate Research

Academic Advising

Academic Websites

Volunteering





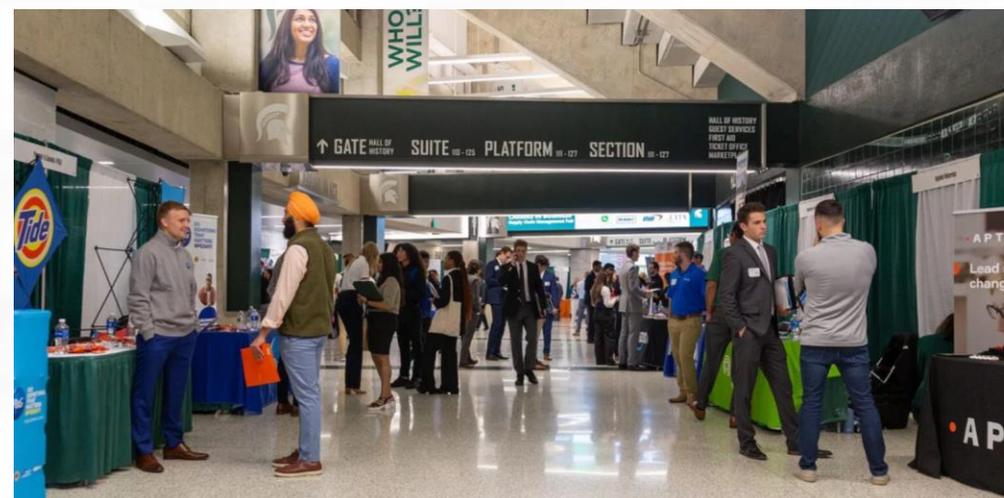
Stay Connected...



Russell Palmer Career Management Center Resources

Career Coaching = Help With:

- Resumes, LinkedIn profiles
- How to talk with companies
- Interview preparation
- Career exploration



Quick career questions? Drop By Hours

Want 1:1 appointments? Email Palmer@broad.msu.edu

Quick tips: [Broad Job Search Guide](#)



Russell Palmer Career Management Center Resources

Recruiting Events = Meet with Companies:

- Find career fairs and career events on Handshake
- Palmer/Broad career events open to all MSU students
- Mostly in person and some virtual modalities
- Apply to internship positions on Handshake

Get your resume seen by business employers: apply to the Exploring Business Preference Resume Book



Multicultural Business Programs

We will build a legacy of diverse distinguished business leaders through our programs and outreach

Our Commitment:

- Leadership Development
- A Sense of Community
- Networking
- Advocacy & Support



We Provide:

- Student Success Coaching
- 7 Identity Based Broad Student Orgs
- Level Up Academic Center
- Small Group Tutoring
- Summer Business Institute
- Entrepreneurship Camp
- Empowerment Closet
- Business Teams NIL and Business Support
- Experiential Learning Opportunities
- Corporate & Alumni Relationships





Residential Business Community (RBC)

<https://Broad.msu.edu/rbc>

- **What is the RBC?**

Living. Learning. Leading.

- The Residential Business Community (RBC) is the Broad College of Business' Living, Learning, and Leadership community experience for business minded students.
- RBC members reside in [McDonel Hall](#)
- Students who participate in the RBC experience **three significant benefits:**
 - **Support** as they transition to college life and the MSU campus
 - **Growth** in cultural intelligence and leadership competency skills
 - **Network** of corporate recruiters and MSU alumni built throughout one's college career



RESIDENTIAL BUSINESS COMMUNITY (RBC)





► Engagement Opportunities in the RBC

- Welcome Days
- Semester Kick Off Event
- BUS 101 FYE Seminar
- Speed Networking
- RBC Success Series
- Lunch & Learns
- Networking Breakfasts
- Peer Mentorship
- Leadership Opportunities
- Student Clubs and Organizations
- Corporate Site Visits
- Early access to BUS 100
- BUS 100 Mock Career Fair
- Case Competitions
- Corporate Mentorship
- Tutoring Support
- Classroom Presentations
- Community Service Events
- BUS 201 SYE Seminar
- SYE Option
- And more... 😊



Residential Business Community (RBC)

► How to Apply for RBC Admission and RBC Scholarships

- **After you are admitted to Michigan State University** and have **activated your MSU Email, you may apply** for admission to the RBC and for RBC first-year scholarships online through the RBC Website, <https://Broad.msu.edu/rbc> , [Apply Here to the RBC](#). The application for admission to the RBC is also the scholarship application.

► Important Dates

► Apply NOW! Rolling admission decisions

- Application Closes, April 15, 2024 (earlier if spaces are filled)
- Scholarship awards announced, June 2024





Questions