Explore with Us!
Exploring Business Preference @ MSU

Undergraduate Education
University Advising
Welcome

Mark Largent
Vice Provost for Undergraduate Education and Dean of Undergraduate Studies

advising.msu.edu
University Advising

• Vision
  To be a launchpad for students who would like to reflect, learn and grow academically as they take opportunities to gain exposure to multiple pathways of success.

• Mission
  Support students through academic exploration as they gain insight, knowledge, and confidence in choosing a college/major path that aligns with the individual they choose to become. We believe that every Spartan has the capacity to LEARN, THRIVE and GRADUATE from Michigan State University.
EBONY D. GREEN, ED.D.
Assistant Dean for University Advising

FREDDE DE RAMUS
Associate Director

JONELLE GOLDS
Director of University Advising

DR. QIANA GREEN
Director of Leadership and Professional Development Initiatives

CHARLIE LIU
Associate Director

JONELLE GOLDS
Director of University Advising

DEBRA THORNTON-FITZPATRICK
Associate Director
University Advising Exploratory Preference Team

Business and Innovation

- Debra Thornton-Fitzpatrick
  - Associate Director
- Dr. Kang Li
  - Academic Advisor
- James McGill
  - Academic Advisor
- Ashely Shafer
  - Academic Advisor
- Amy Stice
  - Academic Advisor
- Nestor Espinoza
  - Academic Advisor
- Nate Colon
  - Academic Advisor
- Alixandra Summitt
  - Academic Advisor

Health Sciences

- charlie liu
  - Associate Director
- Erika Espinoza
  - Academic Advisor
- Tammy Root
  - Academic Advisor
- Heather Wilson
  - Academic Advisor
- Josh Herrin
  - Academic Advisor

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Types of Advising at MSU

**University Advising: Exploratory Preference Advisors**
Exploratory advisors primarily work with first-year and second-year exploratory preference majors (up to 56 credits) and other students who are interested in exploring various major options. University advisors specialize in advising students about a variety of majors and will defer to a major advisor when necessary.

**College/Major Advisors**
The Academic Colleges serve as the primary academic advisors for all degree granting majors at MSU. These advisors are experts in their specific majors and assist students as they transition to graduation. The College/Major Advisors are located in their Colleges or departments, located throughout campus.

**Honors Advisors** (for student admitted into the Honors College)

**Support Advisors** Career exploration, student life support, personal support, campus resources, financial aid, etc.
EXPLORATORY AND EXPLORING BUSINESS PREFERENCE MAJORS

University Advising helps students explore majors at MSU based on their interests and passions. We serve students intending to complete criteria for majors with secondary admission processes.

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ADVISING.MSU.EDU
The University Structure

• Colleges
  • Departments
    • Majors/Minors

• University Requirements
  • College Requirements
    • Major/Minor Requirements

• Co-Curriculum and Beyond Class Activities
  • Internships/Externships
  • Study Abroad
  • Student Organizations
  • Work Experience
University Advising
Exploratory Preference
and Exploring Business Preference Students

Academic Interest Areas
• Business and Innovation
• Health Sciences
• Political Science, Arts and Culture, Communications, Education and Social Science (PACES)
• Agriculture, Environment, and STEM

Academic Exploration
• 1:1 Advising
• Undergraduate Studies (UGS) Courses
• Exploration and Transition workshops
• Review and monitor criteria for transfer and/or secondary admission to a preferred major by 56 credit hours
Exploring Business at MSU transition to University Advising

• **Prior to 2024 class**
  • Admitted to Michigan State University as Business Preference student
  • Primary advising focus on secondary admission to one of seven Broad majors

• **2024 class and beyond**
  • Admitted to Michigan State University as Exploring Business Preference student
  • Primary advising focus on 30+ business related majors at MSU including secondary admission to Eli Broad College of Business
72% of students actively change their major at least once
Top major changes for students who began in Business Preference 2019-2022

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<tbody>
<tr>
<td>Business</td>
<td>7061 (98)</td>
<td>5,653 (78)</td>
<td>2,888 (56%)</td>
<td>1,825</td>
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<tr>
<td>Communication Arts</td>
<td>411 (6%)</td>
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<td>Com Arts 392 (12%)</td>
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<tr>
<td>Social Science</td>
<td>192 (3%)</td>
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<td></td>
<td>Social Science 296 (9%)</td>
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<tr>
<td>Comm Arts</td>
<td></td>
<td></td>
<td>636 (12%)</td>
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<tr>
<td>Soc Sci</td>
<td></td>
<td></td>
<td>473 (9%)</td>
<td></td>
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<tr>
<td>Ag &amp; Natural Resources</td>
<td></td>
<td></td>
<td>189 (3%)</td>
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<td></td>
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<td>82 (3%)</td>
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Top major chosen by students who began Exploratory Preference 2019-2022

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<tr>
<td>Exploratory Pref (1,280) 97%</td>
<td>Exploratory Pref (473) 36%</td>
<td>Exploratory Pref (56) 5%</td>
<td>Exploratory Pref (12) 2%</td>
</tr>
<tr>
<td>Business (160) 12% Communication Arts (110) 8% Social Science (109) 8%</td>
<td>Social Science (191) 18% Communication Arts (167) 16% Business (147) 14%</td>
<td>Social Science (151) 20% Communication Arts (133) 18% Business (118) 16%</td>
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Eli Broad College of Business serves students in the following seven majors:

- Marketing
- Accounting
- Finance
- Hospitality Business
- Human Resource Management
- Management
- Supply Chain Management

Non-Broad Business-Related Majors @

- Actuarial Science
- Advertising Management*
- Agribusiness Management
- Apparel and Textile Design
- Communication*
- Construction Management*
- Creative Advertising*
- Economic Geography
- Economics*
- Food Industry Management
- Food Science
- Geographic Information Science
- Global and International Studies in Social Science
- Human Capital and Society
- Interior Design*
- Journalism
- Mathematics
- Packaging*
- Professional & Public Writing
- Psychology
- Public Relations
- Sociology
- Statistics
- Sustainable Parks, Recreation and Tourism
Pathway to Degree Declaration

• Major Changes
  • Students in University Advising should be prepared to choose a major by the end of the 2nd year.
  • Students can complete a major change form for any non-restricted major between 1st – and 4th semesters.
  • Exploration should limit the need to change your major multiple times, although it is possible to do.

• Restricted Majors/Secondary Admission Majors
  • A restricted major is a major that has additional admission requirements, including the successful completion of specific prerequisite coursework, a competitive grade point average or a required number of credits.
Major Exploration is an A.C.T.I.V.E. process
Major Exploration and Purpose Planning

• Academic Advising (Exploratory Advising)
• Career Advising (Career Services Network)
• Exploratory Classes
• Assessments- Spartan Interest Inventory, MBTI, etc.
• Research Majors- Academic Programs Catalog
• Research Careers- What Can I Do With This Major?
• Get Involved!
  • Registered Student Organizations (Involve@State), Undergraduate Research, On-Campus Employment, Community Service, Education Abroad, Internships, etc.
• Reflection- Interests, Skills, Values, Needs, Passions...
• Personal Initiative and Risk Taking
Year 1
EXPLORE-Decide-Declare

Year 2
Explore-DECIDE-DECLARE

Year 3
DECLARE

Year 4+
GRADUATE
Opportunities to Explore...

Classes
Department Information Sessions
Work Experience
Internships
Student Organizations
Major Specific Organizations
Undergraduate Research
Academic Advising
Academic Websites
Volunteering
Stay Connected...
Russell Palmer Career Management Center

Resources

Career Coaching = Help With:
• Resumes, LinkedIn profiles
• How to talk with companies
• Interview preparation
• Career exploration

Quick career questions? Drop By Hours

Want 1:1 appointments? Email Palmer@broad.msu.edu

Quick tips: Broad Job Search Guide
Russell Palmer Career Management Center

Resources

Recruiting Events = Meet with Companies:
• Find career fairs and career events on Handshake
• Palmer/Broad career events open to all MSU students
• Mostly in person and some virtual modalities
• Apply to internship positions on Handshake

Get your resume seen by business employers: apply to the Exploring Business Preference Resume Book
Multicultural Business Programs

We will build a legacy of diverse distinguished business leaders through our programs and outreach

Our Commitment:
• Leadership Development
• A Sense of Community
• Networking
• Advocacy & Support

We Provide:
• Student Success Coaching
• 7 Identity Based Broad Student Orgs
• Level Up Academic Center
• Small Group Tutoring
• Summer Business Institute
• Entrepreneurship Camp
• Empowerment Closet
• Business Teams NIL and Business Support
• Experiential Learning Opportunities
• Corporate & Alumni Relationships
Residential Business Community (RBC)
https://Broad.msu.edu/rbc

• What is the RBC?
  Living. Learning. Leading.
  • The Residential Business Community (RBC) is the Broad College of Business’ Living, Learning, and Leadership community experience for business minded students.

• RBC members reside in McDonel Hall

• Students who participate in the RBC experience three significant benefits:
  • Support as they transition to college life and the MSU campus
  • Growth in cultural intelligence and leadership competency skills
  • Network of corporate recruiters and MSU alumni built throughout one’s college career
RESIDENTIAL BUSINESS COMMUNITY (RBC)
Engagement Opportunities in the RBC

- Welcome Days
- Semester Kick Off Event
- BUS 101 FYE Seminar
- Speed Networking
- RBC Success Series
- Lunch & Learns
- Networking Breakfasts
- Peer Mentorship
- Leadership Opportunities
- Student Clubs and Organizations
- Corporate Site Visits
- Early access to BUS 100
- BUS 100 Mock Career Fair
- Case Competitions
- Corporate Mentorship
- Tutoring Support
- Classroom Presentations
- Community Service Events
- BUS 201 SYE Seminar
- SYE Option
- And more… 😊

How to Apply for RBC Admission and RBC Scholarships

- After you are admitted to Michigan State University and have activated your MSU Email, you may apply for admission to the RBC and for RBC first-year scholarships online through the RBC Website, https://Broad.msu.edu/rbc, Apply Here to the RBC. The application for admission to the RBC is also the scholarship application.

Important Dates

- Apply NOW! Rolling admission decisions
- Application Closes, April 15, 2024 (earlier if spaces are filled)
- Scholarship awards announced, June 2024
Questions